



You'd Better Read Me News

December 2022

This is it!!! The end of the year, GRAND ATX GALA! So get ready, get dressed up, put on your finest, (pajamas if necessary) and join us for our **ZOOM END OF YEAR GALA** meeting on December 17, from 9 am to noon!

We are so happy and lucky to have not one but two of Adobe's own top designers present Adobe Fresco to our very artistically talented Adobe Technology Exchange.

So what is [*Fresco*](#)?

Fresco is an APP for artists, illustrators, animators, sketchers, and anyone who wants to discover, or rediscover, the joy of drawing and painting. Sounds like it IS for ATX members....

And it works with iPhones, iPads, Surface tablets, and Wacom Mobile studio...

The idea is that you can get inspired, start a drawing or illustration anywhere, and connect the brain with the hand. The name Fresco, comes from the plaster painting technique, in which colored pigments are applied to wet plaster, causing a chemical reaction that binds the pigments to the wet plaster. Once the plaster dries, the painting is done because the chemical "magic" is gone!!!

So why not paper and pencil, you ask? Well, do you always have watercolor paper and canvas, water colors and oils, in your hands at all times? However, you may have an iPhone on you...

Fresco uses AI and something called Live Brushes. Select a watercolor Live Brush in Fresco, and watch the color bloom into other areas of the paper. Select an Oil Live Brush and add a thick coat of paint to see the brush strokes and ridges give the painting dimension. You can also use your favorite Photoshop brushes in Fresco, and get access to

Kyle Webster's brushes (If you use Photoshop and don't know the name, Kyle Webster - look up his PS brushes!!) Plus Fresco has layers, masks, selections, and wait for it.... vector brushes!!! Illustrator users rejoice!

Lynette was on the beta team and all she could say was "OMG! OMG! OMG!"

And if you know any kids - it is a fantastic educational tool to develop their creative literacy! Plus it is incredibly fun! Oh yes, one more bonus - No wasted paper, paint, No spills, No mess!!!!

Here is a link to more info:

<https://www.adobe.com/products/fresco.html>

AND EXTRA BONUS.... we are raffling a full year of the Adobe Creative Cloud Subscription at this December 17, 2022, ATX Zoom meeting....

AND another reminder for those who have not yet contributed to continue ATX for 2023. ATX welcomes everyone and survives only on contributions.

But wait, there's more.... At this December 17, 2022 meeting, we are raffling TWO full year Creative Cloud Subscriptions!!! **MUST BE PRESENT to WIN!!!**

<https://us02web.zoom.us/meeting/register/tZ0ldu2qrTkpEtC47Re1FG4cLPQn0UOM-KAwZ>

Regards and God Bless,

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