



# You'd Better Read Me News

March 2019

This month's ATX meeting is all about organizing and editing photos.

They say the best camera is the one you have with you!

So what is the best photo editing software?

The answer is..... the one you know how to use!

Those of you who are long time Photoshop users know you can open any photo anywhere on your computer and edit it using layers, adjustments, crop tools, and more. Traditional photographers used to look at their negatives on light tables, enabling them to select the best ones to print. When Adobe first released Photoshop Lightroom, it became a great application to view all your photos as if they were on a light table and edit them with the power of the computer. And it still is!

But there is always a better way.

Skylum software works with or without the traditional Adobe tools. As a plug in for Photoshop or Lightroom, Luminar from Skylum can enhance your editing skills with simple sliders as well as predefined looks - which you can still enhance to your own liking. And - remember that light table - Luminar 3 is also a photo browser. Skylum's Aurora HDR is a fast and easy way to enhance the dynamic range of an image by combining a set of images shot at different light settings - or bracketed shots. However Aurora HDR also works incredibly well to enhance the range of just one photo....!

If you are a master with Lightroom and Photoshop - could you not just edit your images just with the Adobe suite? Yes...and No. Luminar and Skylum use algorithms - that is a computer term for magic - that do things very differently than Adobe products, thus enhancing the skills of any user.

And for those of you who just want to edit photos and don't want the Adobe products, you can use Skylum software as stand alone applications for browsing and editing your images, wherever they are on your computer.

Come to the ATX meeting on March 16 to see what these applications can do, and actually *learn* to use them! With Luminar at \$69 and Aurora HDR at \$99, or the bundle at \$149, that is a pretty good deal...however - come find out what kind of *ATX deal* you can get on

these innovative applications because you are an ATX member!

In April, ATX will be having a field trip to the International Printing museum in Torrance. In May, Eric Joseph from Freestyle will show us tricks for better printing and how to set up color profiles so you get the color you want on the paper you choose.

The June meeting presenter has not confirmed yet, however for July ATX has an all-day *special* event with Bert Monroy showing us Magic with Photoshop and also some illustrator thrown in, including how to create the Star Wars original entry text and how to create snow in Photoshop, and other creative techniques!

On a side note, this is the last Bulletin that is going out to the entire ATX list of members.... All 842 of you. From April forward, everyone will still get a notice of the next meeting. However, starting in April only those who sent in their \$10 contribution for 2019 will receive the full bulletin and all the discount codes ATX receives from software and hardware vendors. Not sure if you sent in your contribution? Check the sign in list this coming Saturday, March 16.

**And by the way**, we still have some tremendous deals on small hard drives, bags, belts, and lens cases on the \$5 and \$10 fundraising tables at the back of the room.

So come learn about Luminar and Aurora, and a new application that just launched from Skylum. Take advantage of the special deals we've cooked up and edit your photos faster and maybe better with a great set of tools for your digital toolbox.

We meet this coming Saturday, March 16 at 9:00 AM. The meeting will be held at the Lakewood Masonic Building, 5918 East Parkcrest Street, Long Beach, CA 90808. The doors open at 8:45 AM and the coffee will be brewed. See you then

Regards & God Bless,  
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