



You'd Better Read Me News

July 2017

It's early July and we are anxiously getting ready for our July 15th ATX meeting. The weather is sort of cooperating as the June Gloom has mostly disappeared and it is now getting hot, as in quite hot. Especially if you are anywhere inland from the Coast. Fear not, the Air Conditioning in our new building is working quite nicely. For the few who insist on having fesh coffee in the morning, it will be available.

Last month we saw [Photospring](#) that allows sharing of images without the usual prep work and with nothing stored long term on a cloud server! We think it is an ideal grandparents tool! Parents can simply select images and send them to the designated PhotoSpring device through an app and the images magically appear for the grandparents to see! No Facebook, no Google, no resizing, no logging on - no hand holding and explaining how to see the latest images! Just a simple, fast way to share photos with loved ones almost immediately. We will send out the discount code to all ATX members on the paid list!

This July, we have two very different presenters. First is our long time friend, Charles Huang at [Digital Foci](#). In addition to the PhotoSpring, his company has developed a "traveler's tool" that Lynette and I have been eagerly awaiting. We take a computer for travel mainly to download our images daily for backup and to quickly view them. We also make multiple copies on separate drives and we need the computer to do that. It is not unusual for us to have 150 to 200 GB of images for a multi-week trip. Many photographers do not want to travel with a laptop due to the weight or size. And now with the ever-changing cabin luggage requirements (*these days, who knows when and what can change*) we are looking for another solution to back up our photos while traveling. In the past Charles had a fairly simple backup drive with the [Picture Porter 35](#). Today, we need not only more downloading speed, we need more space due to increased file sizes and video files. So Digital Foci has been working on a "better, stronger, faster" unit, including an SSD option. Plus it allows putting RAW images and Video with a capacity up to a whopping 1 TB! And you can connect other USB drives to quickly make a second or third back up. Charles will explain more and show us the new unit with his presentation. He may take orders at our meeting and I think ATX members will get a discount for early orders.

Our second presenter is [Dennis Dunbar](#), Photoshop Retoucher Extraordinaire. Master retoucher Dennis Dunbar

will reveal his Beauty Retouching Secrets of the Pros!

For our July 15th ATX meeting, Dennis will be sharing many of his *beauty retouching secrets!* He'll take you through his standard beauty retouching workflow highlighting the steps he uses when working on high end images. Dennis will also talk about "Perfect Skin" and how to achieve it. He'll dedicate a section of time to focus on the eyes, how to deal with lines around them, sharpen them, bring a touch of highlight to them and how to enhance the color.

Continuing with the sharing he'll discuss color correction, enhancing the lighting and how to add glow to skin giving it a beautiful, iridescent quality.

Don't miss this chance to get a close up look at just how the pros achieve the high end results clients love and learn how to apply these techniques to your own images!

You will gain insights on how to look at an image and add that extra sparkle and tone to make your images stand out, changing a picture into a portrait, from good to absolutely stunning! Dennis has just returned from an overseas assignment and we were just lucky enough to get him before he heads out again! Look at his web site and you will see images that you recognize from many advertising campaigns! Be sure to bring paper and pencil and be prepared to take copious notes to learn to enhance your own images, whether they are people, places or things. Currently Dennis is working with our November presenter, Katrin Eismann, on a book about retouching that will be available at a bookstore sometime in 2018. I am really looking forward to acquiring this book for my own personal library.

We meet at the [Lakewood Masonic Temple](#), 5918 East Parkcrest Street, Long Beach, CA 90808 . Doors open at 8:45 AM. The coffee machine is working.

There will be no meetings in August or September. We will have amazing meetings in October, November, and December. We will send updates to keep everyone informed about those meetings.

Regards & God Bless,
Rick Redfern
advanzio@yahoo.com
Tel: 714.840.4737