



You'd Better Read Me News

November 2016

It's November and the potential for a southern California "winter" is slowly approaching. That potentially means we may be seeing an item we have frankly not seen too much of - rain. We just got back from our most recent trip, and we had a sampling of rain. Just a sampling, however it was enough to whet our appetite.

From what I was able to discern, those of you who attended Art Wolfe's Photography as Art Seminar were able to add to their knowledge of art and had their imaginations stirred beyond just making an image of the place they are standing in. We're hoping to join Art in France as soon as Art and his group connect with a place we were astounded at in southern France.

We're back for another ATX meeting next Saturday, November 19. This is going to be an exciting meeting as we are going to introduce attendees to two new items.

Our first presenter is Athentech [Perfectly Clear](#) a great plug-in, particularly since they introduced Perfect Eyes and Perfect Skin. You can now spend less time getting the eyes, skin and exposure "perfect". But wait, there's even more. For those of you who are still using Photoshop CS3, CS4, CS5, CS6, or Creative Cloud and do not feel that you want or need to upgrade because you don't believe in or want to get stuck with a subscription, or you are on Windows Vista, Windows 7, 8, or 10, here is your answer to using great new editing options without upgrading. Additionally, if you feel you might like to go to 32 bit or 64 bit in either Mac or Windows, you have it here. And Perfectly Clear only requires 4 GB of RAM. On both platforms, if you use Lightroom 2.7 or Photoshop CS3 or later, including v6 and CC, you are in luck. Lynette will be demoing with the newest version of Lightroom or Photoshop, yet that will not make any difference as Perfectly Clear works with older versions as stated above. Does Athentech supply a physical copy for installation? No. All software is delivered by download. It's much easier and that way the savings are passed along with their full version price of \$149. You could purchase Perfect Eyes or Perfect Skin separately, yet the full price of \$149 includes both packages. Here is the real surprise and the incentive for showing up at Saturday's meeting. We are raffling off **MULTIPLE** full copies of Perfectly Clear Complete during our raffle at the end of the November meeting. And anyone who purchases or wins

the software and registers it now will get a free upgrade to version 3 when it comes out next year!

A number of you took advantage of the deals [Lume Cube](#) offered at greatly reduced prices the last time they were here. Actually Riley sold out of all the merchandise he brought and had to ship some of your purchases directly to you. Well Lume Cube has come out with some new goodies like modifiers - so new we have not seen them yet - and another product called [Life Lite](#) that is not quite out yet! Yes, it's very much like the Lume Cube you already learned about, however this is a little bit more versatile. It is smaller - Yes, Smaller! You can still control the intensity of the light just as you did with your original model. We used four original Lume Cubes when we made an image of all 28 people our French meeting group. If you have ever tried to take an image of 28 adults who are all individuals with great senses of humor, you have an idea of what herding cats is like. The new Life Lite is not out yet however Lume Cube will be showing the add ons for the LumeCube and options for the Life Lite. The smaller Life Lite has a shorter light life - 30 minutes at 100% and 60 minutes at 50% power. The new model is still waterproof, yet it limited to 10 meters or 30 feet. It still has that 1/4 - 20 tripod mount and now has an earth magnet built in. It can be controlled by iPhone, Android and used by Digital Cameras and video cameras and GoPro and Smart phones. They still charge with a MicroUSB cable. We will have a representative from LumeCube to explain how to purchase the new Life Lite or the original LumeCubes and now the new modifiers! So if you missed out the last time they were here, here's your opportunity to get Lume Cube or add to your current inventory or to get in on a special deal with the new Life Lite.

We will still meet at [The Burns Community Center](#) at 5510 Clarke Avenue in Lakewood, Ca. The doors will open at 8:45 AM and we will start the meeting at 9 AM. We should be finished by 12:00 after the raffle. Yes, the coffee will be brewed.

Regards and God bless.

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