

## You'd Better Read Me News

## April 2016

This week is the normal week before an ATX meeting. It's also the week of golf's first Major - the Masters. I am in a great mood this week, for two reasons. First is obviously for the Masters. The second is that I am excited about having Laurie Rubin come to ATX and talk about how she got some really great images of animals without having to trek halfway around the world. But wait, there's more. Laurie is coming to do some teaching in her presentation of her images. Personally, I am delighted that we have a Photoshop Guru that is so extraordinarily qualified. Laurie is an International Award Winning Photographer and Instructor, She will be demonstrating some of her favorite techniques on getting great wildlife and zoo images both in camera and post-processing. As the Education Project Manager for Nik Software for 8 years, she will also demonstrate tips on using the Google Nik Collection (which is now free!) to bring out the best in your images. We are lucky to have her as a speaker because she is one of the few people who can teach photography, teach how to use Lightroom or Photoshop AND explain all that in a truly clear and concise way! As I have stated previously, bring your Adobe Creative Cloud notebook and be prepared to make copious notes. Laurie does not talk too fast, and she is willing to repeat the the information, if asked. Another reason I am so delighted to have her speak at ATX, is that Laurie now represents View Bug. And this will be one of our raffle prizes, a \$139 value. Additionally we are adding a lightweight tripod and ball head to the raffle. It's a Three Legged Thing Tripod and we are adding a spare Three Legged Thing QR3P quick release plate and to add more value to this raffle prize we are adding a set of 3 legged Thing Heelz Steel Spikes. For those times when you are on a slippery slope and you don't want to worry about your tripod moving when it shouldn't. This whole tripod package retails for over \$300.

Now comes another really good announcement or three. Lynette and I have been doing a lot of traveling. Especially internationally. The airline companies are looking to make an additional dime everywhere they can. I recently read somewhere that all the airlines made a staggering multi billion dollar profit on just charging for additional weight of baggage. Plus they have reduced, rather dramatically, the amount that you can carry on and as a personal item. A few have reduced that amount from 12 kilos (25 pounds) to now 10 kilos (22 pounds)! That means our camera gear, our dopp kits, medicines, liquids (shampoos), computers, personal

items must now weigh even less. We have switched from Apple the MacBook pro to MacBook Air. The MacBook Air weighs a lot less. So our loss is your gain. Lynette is offering her MacBook Pro 15 inch, mid 2010 model 2.66 GHz Core i7 with 8 GB RAM, a 500 GB internal hard-drive, AND an added 480 GB SSD drive (for start-up drive) No DVD, Intel HD graphics card 288 M3, 2 Cores with 256 KB L2 cache each, and 4 MB level 3 cache, and the charger. This computer screams and really works well, and the screen is immaculate. The similar model sells at Macofalltrades from \$962 - \$1122. Lynette is asking \$800. If you want it now, call us at 714.840.4737. You do not have to wait until the meeting if you really want it. Remember, Lynette's computers are kept in pristine condition. Plus we are also offering a Crumpler 7 million dollar DSLR camera bag in Olive and Orange interior. It sells for\$144.95. ATX is selling it for \$100 - basically unused. The last item is a Benro MAD49C Carbon Fiber Flip Lock Monpod This monopod sells for \$150 new. It has never been in the field. We were offered a much better deal from Feisol and Rick modified the Feisol for Lynette. We do not need this brand new Benro. You can buy the Benro carbon fiber monopod for only \$100. NOTE: If you want any of these "sale" items, you do not have to wait until the meeting. We are reducing our inventory and it's your opportunity to really score on some great items.

We do not have a meeting in May as we are traveling. However the June meeting is perfect for designer, artist and photographer - everyone! Our speaker will be Joe Kissel, the author of many Take Control Books. Joe's subject ties in directly with what I fear will be an item that will become rampant in the future: Ransomeware, where cyber crooks take over your computer and hold it for ransom. I now use 1 Password and Joe will show us how this inexpensive software will actually keep the cyber criminal out of your computer. For example. I now use a 25 character password to get into my computer and 1 Password. I believe that would take several trillion combinations to hack.

We meet on Saturday, April 16, 2016, at the **Burns Community Center** in Lakewood. Map is in the lower left quadrant. Doors will open 8:45 AM and the coffee will be ready.

See you then Regards and God bless. Rick Redfern advanzio@yahoo.com Tel: 714.840.4737