Special ATX Event
Digital Photography and Printing
July 18, 2015 - Only $10
With THE DIGITAL PIONEER
Stephen Johnson

A four hour, special extended ATX training and teaching event with Stephen Johnson

Canon Explorer of Light   **Photoshop Hall of Fame**   **X-rite Coloratti**

The **July 18, 2015, ATX** meeting will be a Special ATX Event www.ATXsocal.org

Time: **9 AM to 1 PM**
Where: **Burns Community Center 5510 Clark Ave, Lakewood, CA 90712**
Topics: **Fine-Art Digital Printing and Steve's new Life Form work**
Cost: **$10.00 (regular ATX fee) includes raffle prizes and free parking!**

Learn from the Digital Pioneer how he obtains his impressive results using **PHOTOSHOP and Digital Printers** during this lecture.

We will cover **workflow issues, color management, correcting color casts, adjustment layers, custom profile generation, editing and inspection**. There being no magic bullet to making good prints, we will also explore old fashioned testing, careful color judgements and interactive honing in on the best print possible.

Discussions will also include an **exploration of print aesthetics in the digital age**. What makes for a beautiful print? Do the new possibilities enhance our notion of what photography can be? Are we merely trying to imitate traditional photographic processes? Papers and their printing problems and advantages will be weighed, as well as their visual qualities.

And Steve will present his new work - **the Life Form Series.**

Bonus: Raffle Prizes - including
A one year subscription to the Adobe Creative Cloud
A G-Tech External Hard Drive and more!

Stephen Johnson
http://www.sjphoto.com
is a photographer, designer and teacher. His photographic work has concentrated on landscape projects - exploring wild, endangered spaces, and human altered lands, while focusing on soft color and abstract design. He has also worked on refining the new tools of digital photography with the hope of empowering individual artists to use these tools to express their ideas.

Read more about Steve here
http://www.sjphoto.com/bio.html