

You'd Better Read Me News

November 2015

We're Baaack! After six plus weeks on the road in Europe we are ready to get this show on the road - again. During the whole trip we did not stay in any one place more than there consecutive days. That means a lot of packing, unpacking and keeping clean clothes separated from used clothes. And trying to download images, reformatting media and not making mistakes. I did that twice, yet I am still awaiting time to download the images from the SD card that I accidentally reformatted. We got back home in time for me to see enough of the World Series to realize that not that many things have changed in the teams. One team will look upon each game is though there could be no tomorrow and the other team will look upon the Series as though they were in the regular season. You cannot do that and win the World Series. For example, when a pitcher pitches in one game, he is usually allowed three to four days rest between times "on the mound" pitching. I have witnessed the several times where a pitcher has been used to pitch to only one batter after having only one or two days "rest' before being brought in to pitch. The New York Yankees once brought in Mariano Rivera to pitch to one batter after pitching relief the nigh before. I am talking about a baseball team that has won twenty seven World Series. The closest team with eleven is the St. Louis Cardinals. The Yankees have also played in 40. Enough sports trivia.

Lynette will make an announcement about a camera reseller that is giving ATX members a discount on ceratin items that may make your Christmas buying even more terrific. Even if the present is just for yourself. Write this e-mail and telephone number down on the Adobe CC Booklet with an Adobe pen that the first seventy-five people who sign in will receive. People who arrive after the seventy-five are gone will receive an Adobe pen

This month's meeting is all about Adobe Imaging. Sure I have the Adobe Creative Cloud and like a lot of you, I upgraded to the newest version of Lightroom 6.1.1. The new Haze Filter was truly amazing. The new Import method would take some getting used to. Then TSHTF with the next upgrade. Luckily I had not upgraded my home computer that still had 6.1.1 on it. Like the rest of you who are on Adobe Creative Cloud, I too, am waiting for the upgrade that fixes the apparent problems that are prevalent today. I am also hoping that a large number of you have been reading Lynette's missives how about to convert back to 6.1.1 so you will not have lost everything as some have reported. I don't know how that happened, however Tom Hogarty from Adobe has apologized quite profusely about this and all of are hoping this new upgrade come along soon.

Before I go into the details about this month's special meeting, I must remind you that this meeting is all-day meeting with Bryan O'Neill Hughes of Adobe Systems. People pay as much as \$500 to go to hear him speak. We need to have people attend. We will not fudge the numbers as some people have done in the past. If we do not get good numbers we will not be able to get speakers of Bryan's caliber at ATX any more. Bring your photographic imaging friends and your design friends. At \$20 this is a real deal to get information that is factual, straight forward and with a certain amount of humor. In my opinion Bryan is a great speaker who does not waste your time with lame humor or stories that have nothing to do with the subject at hand.

That now brings me to our meeting next Saturday, the 14th of November. We are having Bryan O'Neill Hughes of Adobe as our speaker and presenter. Yes, Bryan is just one member of the Adobe Team. He is not the "be-all" or "fix-all" of all Adobe Imaging problems. When Bryan and I first talked about his appearance here, the subject was to show people at ATX why they needed to upgrade to at least the \$9.99 per month Photography Plan with Photoshop CC, Lightroom CC. But wait, there's even more as we learned at PhotoshopWorld in Las Vegas in August. You can do a lot of creative work with your iPad with the mobile versions. That means editing, composing on your iPad. Sure there is a catch, you have to have the latest versions either or both to really put together some outstanding composites using both Photoshop and or Lightroom. Now we are talking about some really cool things that do not require a desktop computer. When I first saw the iPad, I commented to Lynette that here was a game changer. And it has become just that. How many restaurants do you now see using iPads? How many businesses now use iPads and tablets? It was only a matter of time before the tablet world exploded. Now that you can share your images with all your handheld devices, there is no reason to stick with CS3-CS6. Heavens to murgatroid if you are still using Photoshop 6? Matter-of-fact go here if you are still in the dark ages. Here is the plan for you to see the future and upgrade to the Creative Cloud.

I am also hoping that sometime before our meeting we are able to download a new upgrade to Lightroom that is going to clear up these problems with Lightroom so you won't be bringing pitchforks and torches to the meeting.

The meeting will start at 9:00 AM on Saturday, November 14, 2015. The doors will open at about 8:45 AM or maybe sooner, if we get everything set up beforehand. We will have two coffee pots brewing in the morning. No, we will not have decaf. Bryan will speak until about 11:15 when he will have a short Q & A session. We will then break at about 11:30 for lunch. There are a great number of restaurants down the street after you turn right on Candlewood. By my informal count, there are at least twelve restaurants, coffee shops and even a Starbucks along Candlewood Street after you turn right from Clark Avenue. We start back up at 1:00 sharp. Bryan will also have another Q & A session at about 3:15 until about 3:35 or so. We then take a few minutes to conduct our normal raffle. What are the raffle prizes? For those of you who have been at ATX, you know this is going to be a good one. As good as our normal Christmas extravaganza? NO, however it will be close.

Next month we have our usual December Christmas Extravaganza with Colin Smith showing more Photoshop tips and tricks.

We meet at the **Burns Community Center**

Arrive early as seats are limited and the fire marshal limit may be close.

Regards and God bless. Rick Redfern advanzio@yahoo.com Tel: 714.840.4737