



You'd Better Read Me News

July 2014

I start this bulletin by advising people who are members of [Netflix](#) to get one of cutest movies that Lynette and I have ever seen. The title is [The Book and the Rose](#). It's only 29 minutes long and has a really nice surprise ending. If you do not have a Netflix account, I guess you could go to Amazon and purchase it. We really enjoyed this movie and so will you.

Many members of ATX already have an iPad. However, do you know all of the tricks and techniques to get the most out of your iPad? I know I do not and with one million apps now available, no one in the world can use all of them. And what about little built in tips and tricks? Our featured speaker at this meeting has taught the use of "i" devices such as iPads, iPhones, and most of the associated "i" software for several years. His name is [Steve Cornelius](#). He taught at the Huntington Beach MacMall store several evenings a week and on weekends. Unfortunately, the main office of MacMall chose to close down the locations in Huntington Beach and Chicago. The Santa Monica and Torrance stores are still open and will honor the discount that ATX members have enjoyed. **Steve will cover iPads and iPhones and how to get the most out of them for photographers and designers, and for your every day workflow. And if time allows, he will cover some of the "i" device software.** Steve will have a lot more time at ATX than MacMall to educate and inform. I am hoping that most of the audience will at least be aware of the basics of both devices so Steve can concentrate on the really cool stuff that most of us are not aware of, and we will learn to use new tools for convenience and to gain a boost in professional productivity.

Almost every week I am even further enthralled at just how much the little iPad/ iPhone is being used in restaurants, doctor's offices, real estate sales, car rental agencies, photographers, small ship captains, and even pilots of smaller aircraft. Will these items replace our desktop computers? Possibly, however I do not see the umbilical cord to the desktop or portable computer being discarded as soon as some of the media pundits think. Using my own desktop as an example, my iMac has a one terabyte hard drive. It currently has 132 gigabytes available. That does not include my 2 terabytes of images or my 1 terabyte G-Tech system back-up of the system, my other 2 terabyte back-up my images. No, I have not chosen to use the Cloud as I, frankly, just don't trust it because it takes so long to just have access to a file and I hate watching and listening to paint dry or downloading from the cloud. So I will stick to my multiple hard drive scenario that has not failed in a couple of decades of use. Yes, we take our

back-ups to outside safe areas when we travel.

I am really looking forward to this meeting so I can expand my iPad/ iPhone knowledge and usage. How good is the iCal app? Lynette posts every appointment we have and the app "buzzes" thirty minutes before the scheduled appointment as a reminder. We now depend it and having it synced to all our individual "iDevices" should help us be on time for our appointments. But wait, that is a simple and obvious task! We did attend one of Steve's classes and learned so much more! So now the normal suggestion: Bring a pad of paper or be prepared to make copious notes on your iPad. Yes, it can take notes, too.

Next month: August, we *ARE* having a meeting. We will be showing how to use a speedlight (flash) with your camera in sunlight and also how to use simple light modifiers to give you even light and eliminate those "raccoon eyes" or squinty eyes on your subjects. We will show easy, inexpensive ways and several not-too-expensive or not-too-heavy solutions for family events and outings. We will show them inside and then go outside to show how these work in real world situations.

We will not have a meeting in September as Lynette and I have a scheduled event to attend elsewhere. However, for October, we are bringing Ron Husband back for a full on sketching lesson!

The doors open at 8:45 AM on July 19th at the [Burns Community Center](#). The Kona coffee will be ready, the screen will be up and the projector ready. We may even have a few books for sale. But wait, there's more! We are raffling off two [iPad minis](#). They are Retina models with 16 GB and all the capabilities that come with the 16GB model. One caveat: if you win one of these want a larger or more expensive model you must NOT open the box. Take it to one of the local MacMall stores, along with the receipt that we will give you, and talk with the store manager about using it as a form of credit for what you want from MacMall. No cash trade allowed.

The doors open at 8:45 AM at the [Burns Community Center](#) in Lakewood, California. The KONA coffee will freshly brewed.

Regards & God Bless,
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