

Stephen Johnson's Digital Photography Boot Camp

Four Saturday Seminars in southern California

There are literally hundreds of professional teaching photographers in the United States. Of that group, only a few truly stand out. One of the best is Stephen Johnson. Stephen is a photographer who learned his craft during the days of film. He also played a significant role in the development of Adobe Photoshop® from the creation of the Duotone Feature to high bit depth capabilities, printing and color management with very large file handling capabilities. To go on a photographic safari or workshop with Stephen is a wonderful experience, *And now we bring him to you.*



Ellery Lake - Outside Yosemite - Near Tioga Pass

Lynette and I went with Steve on his recent Southwest Journey for fourteen days last summer. What a wonderful time as we visited numerous national parks and were able to work side by side with Steve as he pointed out items to look for, shapes to see, and design elements that add to an image.



Southwest Journey -2009

After this experience, Lynette went to Pacifica and spent four days at Steve's studio learning some of the finer points of photography and Photoshop. She was stunned just how much technical information Steve has inside of his head. More so is his willingness to teach that information and make it understandable. Lynette literally filled up a notebook with new techniques. She is still re-reading some of it for a third and fourth time.

Steve conducts workshops and photo safaris all over the world. Depending on the type of class and the location, attendees learn hands-on and/or classroom style, the craft of photography, visual composition, seeing and recording images. Steve does not simply lecture during all these photographic learning sessions — *he shares and imparts knowledge.*

One of his upcoming location workshops is a weekend retreat at the Stanford Alpine Chalet at Alpine Meadows, Lake Tahoe. The dates are April 17-18. The workshop is limited to 12 students. *Click here* for more information.

Another workshop will be in Tuscany, Italy, September 23 to September 30, 2010. The attendees will stay at a 12th Century Tuscan monastery. Steve states: *"this photography workshop promises to be an extraordinary opportunity to explore the Tuscan landscape."* *Go here* for more information.

Steve immerses himself into teaching and inspires his students to learn all they can both in the field and in the classroom. The participants enjoy themselves so much, they often go on second and third workshops with Steve.

Steve is coming to southern California for a series of one day seminar classes. Over the next months you can spend *"A Day with Stephen Johnson,"* and learn from a master of the art and craft of photography and a true photographic pioneer.



The seminar series are classroom-styled and yet small enough for you to ask individual questions. They are not hands on with your camera.

Each of the four seminars will cover different, yet related topics on photography, digital capture, and editing.

Session One - Saturday, March 6.

Making the Photograph.

- Visual Curiosity
- An Open Mind
- Noticing Something
- Finding the Essential
- Composition and Design
- Gray balance
- Exposure and Histogram
- Aperture/ Depth of Field and Sharpness

Session Two - Saturday, April 10

Photographic Processing and Archiving

- RAW Processing
- Offloading
- Naming
- Key-wording
- Archives
- Location Hierarchies

Session Three - Saturday, May 1

The Digital Darkroom

- Assessing Success of Image
- Image Problems
- Camera/ optical failures
- Photographer failures
- Photographic Selections and Editing
 - Color Balance
 - Tonal distribution
 - Curves
 - Illusions of detail and texture
- Assessing intent and possibilities

Session Four - Saturday, June 5

Photographic Printing in the Digital Age

- Workflow 2010
- Printers and Papers
- Color Management for Printing

Each seminar starts at 9:30 AM and ends at 4 PM, with a lunch break from 12:00 noon to 1:30 PM. *These are the most affordable seminars ever offered with a photographic luminary*

\$89.00 per seminar.

Each class is limited to 60 participants.

Package discount:

Sign up for all four seminars as a package in advance, and each seminar in the series costs \$79 - a savings of \$40 - for a total of \$316.

This discounted price is for all four seminars as a group and available **only** at the time of initial purchase.

There will also be a wait list if a class is sold out.

Power strips will be available for those who wish to take notes on a laptop, however, there are no desks in the classroom. Seating is theater style.

All 4 classroom seminars will be at the Courtyard by Marriott in Torrance, 1925 west 190th Street in Torrance, California.

Click here for a map and information about the location.

Parking is free.

The hotel offers a breakfast buffet and there are numerous restaurants and fast food locations nearby.

Steve will be available for questions however, he will need to return to the airport shortly after the end of the class at 4 PM.

To reserve your seat at the seminars:

Call us at 714.840.4737 with your credit card in hand, we will process your order and e-mail you back your receipt. We do not keep records of your card numbers, expiration date, etc.

You must bring your receipt with you to the seminar for admission.

We accept Master Card, Visa, Discover, and American Express.

Cancellation Policy - the fine print

If you are registered and cannot attend a seminar, you are welcome to send someone else in your place. If you cancel your registration 12 days or more prior to the seminar date, we will refund your registration fee less a \$5 cancellation fee. Refunds for cancellations less than 12 days prior to the seminar will be made minus a \$5 fee, and only if all the seminar seats are sold out. If you purchase the series of seminars at the discounted rate of \$79 each and cancel one class 12 days prior to that class date, the remaining seminars will be calculated at a charge of \$89 per seminar, so your refund will be less.

Stephen Johnson is a landscape photographer, designer and teacher. He has been photographing since 1973. His work has been featured in *Communication Arts*, *Life Magazine*, *American Photo*, *Outdoor Photographer*, and *ABC Discovery News*, among many others. His books include *At Mono Lake*, the award winning and critically acclaimed *The Great Central Valley: California's Heartland*, *Making a Digital Book* and the new *Stephen Johnson on Digital Photography*. Internationally recognized as a digital photography pioneer, Johnson's photographs have been exhibited, published and collected in the United States, Europe, Mexico and Japan. In 1994 he embarked on *With A New Eye*, the ground breaking all digital photographic look at American national parks, to be published in due course. In 2003 he was inducted into the *Photoshop Hall of Fame*. Canon named him to their *Explores of Light* program in 2006. Stephen is well-known for his passionate lectures and love for the traditions of fine photography. From Photoshop features, to cameras, printers, and papers, Stephen's consulting with high tech imaging companies have helped shape the very tools we all use today. His photography studios, galleries and education center are located in Pacifica, California.